CAMPAMENTO S.A., benchmark in clothing for extreme weather

Founded in 1984, in the province of San Juan, Campamento S.A. specializes in the production of warm uniforms under Ansilta brand, intended for Antarctic programs of different countries, and in the manufacture of technical mountain clothing.

Their brand and products are recognized in different fields, both nationally and internationally and are regarded as high-end for their design, quality and technology. They have obtained the “Nation Brand” certification as well as the official distinction to the quality of Argentine design with the Good Design Hallmark awarded by the Ministry of Productive Development of Argentina.

With the assistance of INTI’s specialists in management technologies, the company has participated in the Kaizen Tango project, which has allowed them to incorporate the philosophy of continuous improvement. Thanks to the application of Japanese technologies, they have managed to progressively increase their level of productivity, eliminating line losses, reprocessing, unnecessary transport, search times, among other aspects.
The company has a production capacity of 200 thousand garments per year, among which the following stand out: technical jacket (it is windproof, waterproof and thermal) Goretex, Polartec, Prissa H, Goretex Fusion, Raptor, Aconcagua, and Antarctica models; Goretex Pro and Aconcagua H pants; Windbreaker gloves, Mitts, Orion; Pampa balaclava helmet, Aires underwear pants, Aires underwear shirt, Tibet socks and Puna collar, among others. All its products are certified under Standards ISO 9001:2015, ISO 14001:2015.

**It exports to Chile, Austria, Spain, Uruguay and the Netherlands, and it is currently seeking to expand to Latin America and Europe.**

Matías de la Fuente, Head of Management Systems of the company, highlights some of the main strengths of the firm “We are the first Argentine company to heat seal the seams in waterproof clothing. We are licensed to produce with all Polartec® fabrics; besides, we are the only company in South America licensed by W.L.Gore Associates to manufacture clothes with the prestigious Gore-Tex® fabric; companies recognized around the world that have not only provided us with the raw material, but also with the necessary knowledge to develop highly technical products with strict quality and safety special standards.”

The company studies each model in detail to accomplish simple but technically superior designs to meet the requirements of different fields. To do this, the best Argentine athletes contribute with their advice, suggestions and by testing each garment under extreme conditions before being launched on the market in order to ensure all the aspects that define and characterize these clothes: functionality, durability, comfort and aesthetics.

**• HS CODE (NCM)**
- 6201.93.00.110F / Goretex Technical Jacket
- 6101.30.00.214T / Polartec Prissa H Technical Jacket
- 6116.93.00.200P / Windbreak Gloves
- 6210.40.00.911X / Goretex Pro and Aconcagua H Pants
- 6203.43.00.110X / Goretex Pro Pants
- 6216.40.00.111D / Goretex / Fusion / Raptor / Aconcagua / Antártida Technical Jacket
- 6216.00.00.929X / Gloves Mitts
- 6505.00.22.100T / Hat
- 6505.00.90.921Y / Balaclava Hat
- 6210.50.00.111T / Goretex Fusion Technical Jacket
- 6103.43.00.110Q / Aires Underwear Pants
- 6109.90.00.111N / Aires Underwear Shirt
- 6115.94.00.200H / Tibet Socks
- 6117.10.00.300P / Puna Collar
- 6505.00.22.290C / Pampa Hat
- 6102.30.00.214L / Polartec Prissa D Technical Jacket
- 6210.50.00.911L / Goretex Pro Pants
Located in the city of Wilde, in the province of Buenos Aires, Mundo Bombero S.A. is a family SME, with experience in the design and manufacture of solutions in thermal and fire protection clothing for firefighters.

The company received technical assistance from INTI in all the certification processes of thermal and fire protection clothing, becoming the first Argentine company certified in this field.

In order to comply with quality standards and the necessary safety standards to minimize risks and increase user protection, specialists from the textile laboratory carried out tests of the thermal transfer and fire behavior of the different fabrics of the clothes.

With a production capacity of 10,000 units per year, the company has achieved the certification of Standard ISO 9001:2015 and product certifications in its lines: Scorpionland, S.O.S. and Hellion.

“We are a company that advises, designs and manufactures solutions in protective clothing for fire stations or companies that need personalized attention and quality regarding both products and services,” says Daniel Sosa, founder of the company. Furthermore, he emphasizes that they understand the concept of safety and care for people and have a solid commitment to their clients, adapting each service to their needs.

Mundo Bombero exports to Peru and Bolivia and they are interested in expanding their scope to other Latin American countries with the following products:

- **S.O.S. Line**
Located in the city of Wilde, in the province of Buenos Aires, Mundo Bombero S.A. is a family SME, with experience in the design and manufacture of solutions in thermal and fire protection clothing for firefighters.

The company received technical assistance from INTI in all the certification processes of thermal and fire protection clothing, becoming the first Argentine company certified in this field.

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Mundo Bombero exports to Peru and Bolivia and they are interested in expanding their scope to other Latin American countries with the following products:

• **Scorpionland Line**

• **Hellion Line**

“We are proud of being able to offer a reliable and high-quality product that follows all national and international standards,” concludes Daniel Sosa.

• **HS CODE (NCM)**
  - 6211.32.00 / S.O.S. Line
  - 6211.32.00 / Scorpionland Line
  - 6204.23.00 / Hellion Line

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**TALITA KUM, conquering new markets with the traditional Pampa alpargata**

**Talita Kum is a young textile company located in Las Breñas, province of Chaco, which specializes in the production of urban footwear, in particular the traditional and ancestral Pampa alpargatas or espadrilles, as well as workwear for health, construction and gastronomic industries, among others.**

INTI’s professionals assisted the company in processes to improve the production and product quality systems, which has allowed it to adapt to new market requirements and significantly improve its productivity and logistics. These improvements led to an important increase in the production of preventive clothing against COVID-19.
Talita Kum received the Young Entrepreneur award of distinction from the Chamber of Commerce of Las Breñas. Its owner, Gonzalo Montenegro Brillada, aims at exporting traditional Argentine footwear: Pampa alpargatas to neighboring countries and Europe.

Alpargatas or espadrilles are a comfortable, cheap, unisex footwear of excellent quality. The traditional ones are recognized by the Pampa guard and the rubber sole. They also produce sports and work clothing for the industry, the countryside, construction, gastronomy, cleaning and health.

• HS CODE (NCM)
  - 6205.90.90.290N / Shirts
  - 6404.20.00.119J / Alpargatas with heel and laces
  - 6404.20.00.129M / Alpargatas without heel

CONTACT: institucionales@inti.gob.ar
different products: textile crafts, yarns, tissue paper, jewelry, including cosmetics and personal hygiene items. In this sense, the SEDA Project encompasses actions that go from training in primary production and development of post-production technologies to the genetic research of the silkworm, as well as the improvement and equipping of production units and laboratories, all of this with a clear strategy of environmental sustainability.

The working groups are technically managed by INTI, together with the National Institute of Agricultural Technology (INTA), the Faculty of Agronomy of the University of Buenos Aires (FAUBA - UBA), the “Indio Hatuey” Experimental Station of Cuba, the Patronage of the Sericulture and Rebounding Tourism and Training Centre (Patronato del Centro Turístico y de Capacitación Sericícola y de Rebocería) of Jiquilpan in Mexico and the State University of Maringá in Brazil. Furthermore, the Pontifical Bolivarian University of Colombia, the ONLUS Sociolario Cooperative of Italy, the Amazonian State University of Ecuador and the University of Minho of Portugal accompany the instances of the project as associated entities. All of them together allow to reach a sectoral approach that involves 7 countries.

The SEDA Project is endowed with a collaborative nature. It is part of the ADELANTE program of the European Union that, through triangular cooperation, seeks to promote horizontal relations between the countries of Latin America and the Caribbean, and between them and Europe, in order to boost the exchange of knowledge and take advantage of the capacity of all its partners to provide solutions aimed at the sustainable development of the region.

CONTACT: cooperacion@inti.gob.ar

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